



Although this invention has been described in terms of certain preferred embodiments, other embodiments that are apparent to those of ordinary skill in the art, including embodiments that do not provide all the features and advantages set forth therein, are also within the scope of this invention. Accordingly, the scope of the present invention is defined only by reference to the appended claims.

What is claimed is:

1. A system and method of managing the development of a packaging prototype, comprising:

providing a packaging prototype system whereby said system dictates how the packaging for a product will be produced based on a production process between a design manager and suppliers, whereby a communications platform is established between the design manager and the suppliers.

2. The method as defined in Claim 1, wherein the communications platform being established between the design manager and said suppliers, the suppliers consisting of a separator, a designer and a printer.

3. The method as defined in Claim 1 wherein providing the packaging prototype system, said communications platform comprises a protocol, a production planned prototype, and a plan.

4. The method as defined in Claim 3 wherein providing the packaging prototype system protocol involves understanding objectives, providing a baseline expertise, exploring production opportunities and identifying obstacles in the production process.

5. The method as defined in Claim 3 wherein providing the packaging prototype system and the production planned prototype involves emulating a specific print process chosen for final production whereby the final production print process is replicable.

6. The method as defined in Claim 3 wherein providing the packaging prototype system plan contains a print sample, black and white progressives, production specifications, product package in final print form, key information learned during the creation of the prototype, color

swatches and digital support files whereby the plan provides documentation to replicate the packaging prototype and said package in final print form.